



Instant Language Translation Innovations



Trusted By: COMCAST



DEALER INSPIRE

And More...



## Comcast Partnership with LetzChat

<https://vimeo.com/727221516/acd13f170e>

# About Us

Providing Language Translation services and innovations in 104 languages since 2018.

Our translation accuracies range from 94.5% to 99%. Nothing has to be done from the user to make our translations occur!

Award-Winning Technology protected by US Patents.

Trusted by Comcast/NBC - NFL-Podium-Auto Alert-Dealer Inspire and many more!

# Problems

Not having the ability to communicate instantly with customers in their language.



## **Lack of access to multilingual employees**

Not all businesses can staff around different languages



## **Increasing interest**

Consumers prefer to do business in their language



## **Costly financial solutions**

Not all businesses can afford to hire human translators to engage with customers or even consistently translate content

# Solutions



LetzChat provides instant solutions to all businesses looking to bridge the language barrier.

94.5% - 99% Translation Accuracy for all of our 104 Languages.

-  **Accessibility**
-  **Convenience**
-  **Cost-effective**

---

Anyone with internet access can utilize our products on any device and web browser

---

No interaction is required to make the translations occur

---

Highest quality translations with a simple pricing structure

# Solutions

## LetzChat Unite - Speaker Presentation Tools



### Simple

Anyone with internet access can utilize this product via a QR code



### Choices

Follow along in any of our 104 languages



### Audio

Audibly hear the messages in your language and questions back in real-time

## Transcript

- no onions and extra pickles with a Coca-Cola to drink  
Delete
- I would like to try the cheeseburger with french fries  
Delete

Delete All (Please refresh page after) [Download Transcript](#)

## Transcripción

- sin cebollas y pepinillos extra con una Coca-Cola para beber
- Me gustaría probar la hamburguesa con queso con papas fritas.

[Descargar Transcripción](#)

## Preguntas de la audiencia

may problema. serán 5 yenes

## トランスクリプト

- タマネギと限界なピクルスはなく、コーラを飲むことができます
- フライドポテトと一緒にチーズバーガーを食べてみたい

[トランスクリプトをダウンロード](#)  
聴衆の質問

## Transcription

s d'oignons et de cornichons  
plémentaires avec un Coca-Cola à B  
trais essayer le cheeseburger avec c

[ger la transcription](#)  
ns du public

de 5 yens

# Solutions

## Instant SMS Translation API



### Quick

API Integration is quick and simple



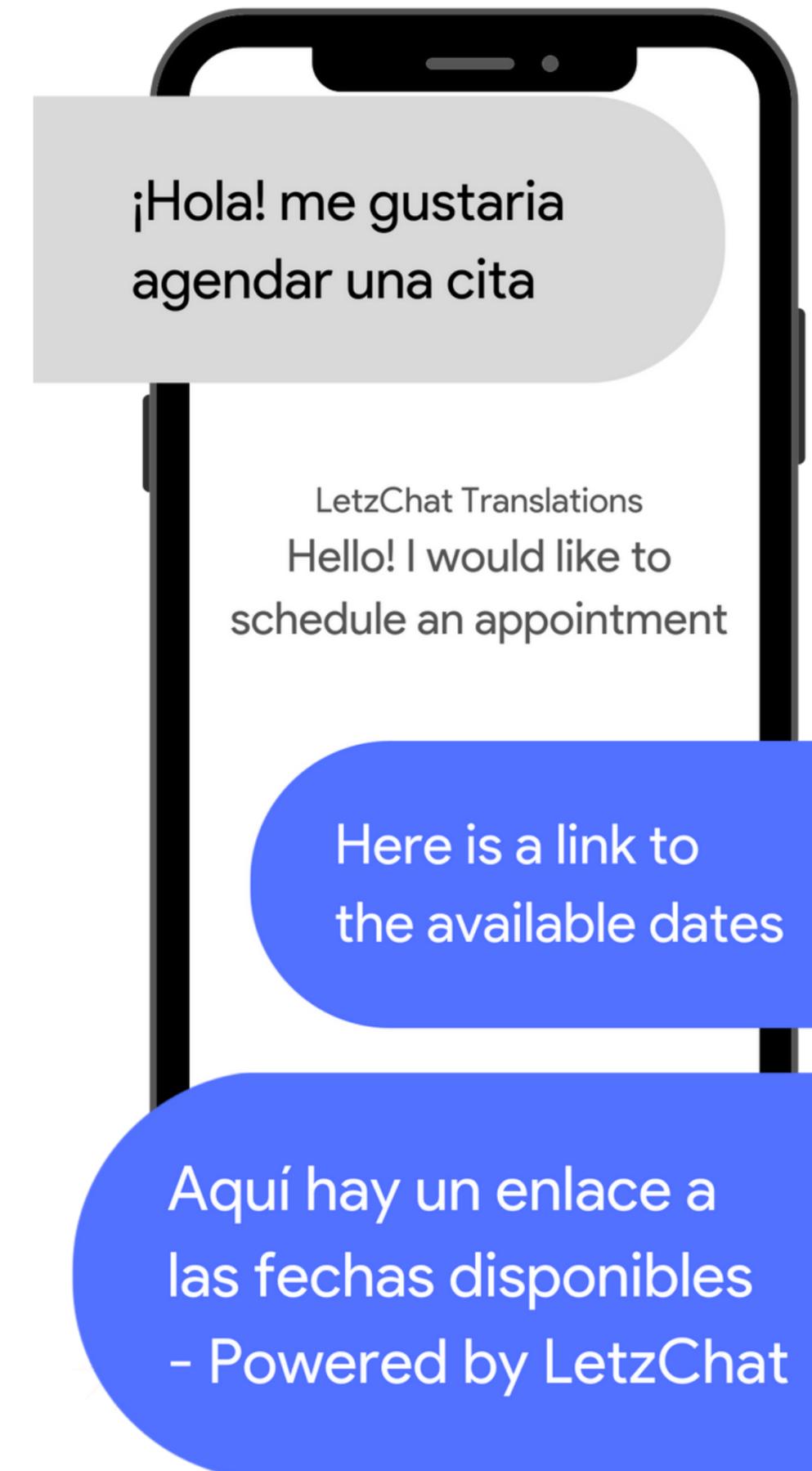
### Flexible

Plug into any existing SMS provider



### Communicate

Auto-detection of SMS messages to allow for seamless communications



¡Hola! me gustaria agendar una cita

LetzChat Translations  
Hello! I would like to schedule an appointment

Here is a link to the available dates

Aquí hay un enlace a las fechas disponibles  
- Powered by LetzChat

# Solutions

Instant Website/Mobile App Translation API  
(Scan QR Codes for Demo)



## Instant

Translations happen instantly for the user



## Devices

Works on all devices and browsers

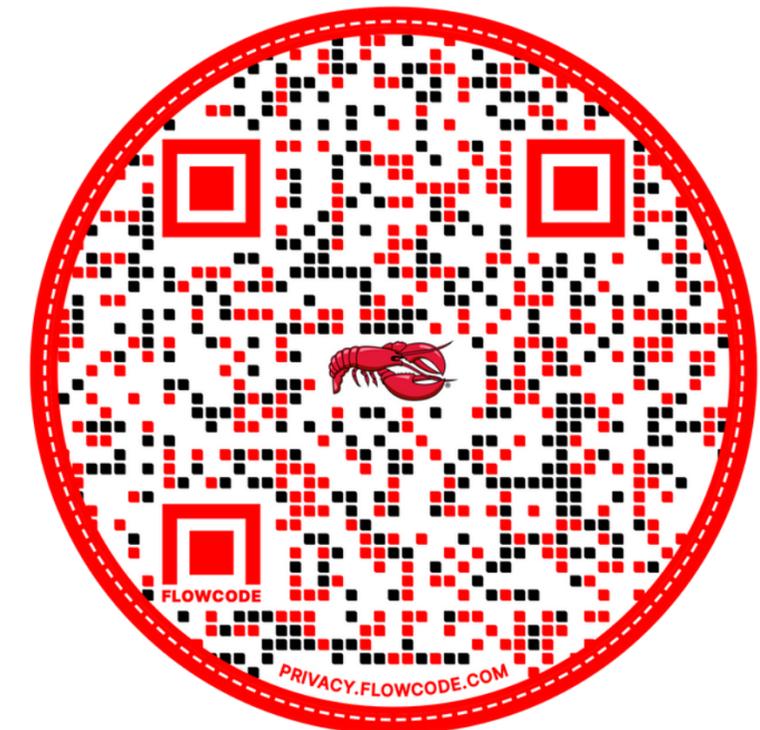


## Content

Translate static and dynamic content all with 3 lines of HTML Code



**Scan to view in a different language**



 LetzChat™

# Subtitle Creation

in **104**  
Languages!

Any Format!  
Any Style!



# Press

# Forbes

## LetzChat in the News



<https://www.cbsnews.com/losangeles/video/letschat-providing-subtitles-for-big-time-sporting-events/>



### Comcast NBCUniversal Accelerator Program Focusing On Sports Technology Startups

The Comcast NBCUniversal SportsTech Accelerator is a 12-week program that begins this week for sports technology-focused startups.

Forbes / Feb 22, 2022



### These SoCal Startups Are Getting Ahead of the Game Via Comcast's Sports Tech Accelerator

Four local startups participated in the media giant's 12-week program, which gives founders the chance to strike deals with major sports brands.

dot.LA / Jun 2, 2022



# Key Differentiators

## 01 Device Language

We provide translations to the user in their preferred language. No engagement required

## 02 Accuracy

Our translations are regularly and rigorously vetted by certified human translators to provide the best quality service.

## 03 Simplicity

Install and deploy in less than 1 minute. Incredibly customizable to fit the needs of every business.



# Competitor Approach



FEATURES	LetzChat™	Google Translate	Human Translators
Instant Website Translation	✓	✓ Chrome Only	
Live Meeting Translation	✓		✓
Instant SMS & Phone Translation	✓		
Instant Subtitling Translation	✓		
Instant Menu Translation	✓		
94%+ Accuracy	✓		✓
One-One Translation	✓	✓	✓
Patents	✓	✓	
Customizable	✓		

# Meet the Team

JORDAN ORLICK

CEO



MATTHEW WEISMAN

President



BRYANT MCKINNIE

Operations and  
Management

KYLE AUFFRAY

Business Development



JOSE CALDERON

Basketball and Spanish  
Lead



FLORIAN KLEIN

Technology Developer



IVO KARLOVIC

Tennis Lead

GREG IVERSON

Automotive Lead



# Meet the Advisors



**JENNA KURATH**

Comcast NBC Universal -  
VP of Startup Partnerships,  
Head of Comcast NBC  
Universal SportsTech



**JOSE ARMARIO**

Bojangles Restaurants,  
Inc.- CEO



**MATTHEW LEDERER**

Xfinity - VP of Branded  
Partnerships & Activation



**AMANDA NORVELL**

Fandango & NBC Sports -  
VP Direct to Consumer  
Products & Services



**BRETT LASHER**

COX - AVP of New Growth  
& Development

# Thank You!



[contact@letzchat.com](mailto:contact@letzchat.com)



[www.letzchat.com](http://www.letzchat.com)